The National Alliance of Mental Illness, Southern Arizona (NAMIsa) is a nonprofit organization providing advocacy, education and support to people with mental illness (e.g. depression, bipolar disorder and schizophrenia) and their loved ones.

NAMIsa is holding a computer animation competition to produce a TV commercial (30 second and 60 second versions) to promote mental health awareness, reduce stigma and to inform the public about NAMI services and support available (at no charge) in our community.

This competition is an invaluable opportunity for all participants. The project will provide real world experience working within a client’s parameters to develop the animated artwork; feedback can be provided upon request throughout the process.

In addition to the cash prize, NAMI will air the winning commercial on network television in 2015, a great way to build your resume!

The contest is open to individual students or classes at the High School or College level. Contest finalists will be chosen by NAMI, the winner will be announced in February of 2015.

Additional information, contest rules, and a more detailed concept are available at www.namisa.org. Questions, contact Christina Bickelmann, Communications & Event Director: cbickelmann@namisa.org or call (520) 622-5582.

To learn more about NAMI Southern Arizona visit our website: www.namisa.org

NAMI is a nonprofit 501(c)3

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