



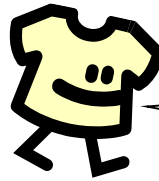
## HAVING A TEAM T-SHIRT WILL HELP MAKE YOUR TEAM

**More than any other single factor team T-shirts help build team momentum prior to the WALK and unite a team the day of the WALK!**

**Here are some helpful ideas to keep in mind when designing team T-shirts.....**

1. They should be **bright and colorful** so that the team wearing them **STANDS OUT** as much as possible on the day of the WALK.
2. The designs, logos and slogans on them should be as creative and unique as possible so they are a conversation piece both during and after the WALK. Team T-shirts are (in effect) walking billboards for your company, organization or family team.
3. A great way for a company team of any type to develop creative and unique designs for its team T-shirt is to sponsor a T-shirt design contest for its employees or team members.
4. Another great way is to tap the talents of the company's PR department staff or the company's in-house "artist."
5. Good team T-shirt designs almost always include the company, organization or affiliate's name and the **NAMIWalks logo** (*please request the NAMIWalks logo through the NAMIWalks Manager*).
6. **THERE WILL BE A BEST TEAM T-SHIRT CONTEST WITH THE WINNER SELECTED WITHIN TWO WEEKS AFTER WALK DAY! WATCH FOR MORE INFO ON THE PRIZE THAT WILL BE AWARDED TO THE WINNING TEAM! A winning t-shirt will be selected for both a General/Family Team and a Business/Organization Team.**
7. A key point to remember is that team T-shirts are paid for by the team members; therefore, every dollar raised in the WALK helps support NAMI and its programs.
8. Another important thing to remember about team T-shirts is that they are a very effective WALKER RECRUITMENT TOOL if publicized and promoted by the team captain prior to the WALK. **PEOPLE LOVE T-SHIRTS, ESPECIALLY COOL ONES!**
9. Although creative, unique team T-shirts are best, having a plain and simple T-shirt is almost always better than having no team T-shirt at all. Most teams usually get better at designing their T-shirts as the years go by. Get started with a team T-shirt this year, and get more creative in designing it each year!
10. Try to find a business to sponsor the cost of your t-shirts and put their logo on the back as a Thank you!

## T-SHIRT VENDORS



*T-shirts can be worn throughout the year, reducing stigma and raising awareness about mental illness, treatment and recovery!*

### Arizona Cottons Screen Printing and Embroidery

1321 E. Ajo Way, Suite 111

Website: [www.azcottons.com](http://www.azcottons.com)

Ask for Joe Angelini at (520) 790-0500

Email: [joe.innovativesports@gmail.com](mailto:joe.innovativesports@gmail.com)

Turn around Approx. 1 to 1 ½ weeks

### Starbuck Design

2201 N. Oracle Road

Website: <http://www.starbuckdesignusa.com/>

Request to speak with Andrew Starbuck at (520) 690-1248

### Aztec Embroidery

960 W. Grant Road

Request to speak with Justin Armenta at (520) 884-1120

Email: [www.screenprint@aztecworldwide.com](mailto:www.screenprint@aztecworldwide.com)

### PAC Promotions

4500 E. Speedway, Suite 60

Website: <http://pacpromotions.com/>

Ask for Oatie at (520) 795-9638 fax 795-2000

Specializing in promotional materials, 4 day turn-around

### Tee Time

3755 N. Runway Drive, Suite D

Website: [www.teetimeusa.com](http://www.teetimeusa.com)

Email: [sharnay@teetimeusa.com](mailto:sharnay@teetimeusa.com)

Ask to speak with Jim Rockwell at (520) 292-1688

### Things to keep in mind...

- Vendors usually charge extra for each ink color on a shirt.
- When larger quantities of shirts are ordered the unit cost per shirt is usually reduced.
- It takes approximately two weeks to produce a standard order.
- There will be an additional charge if there is printing on both the front and the back of the t-shirts.
- Most vendors don't charge for design services unless it is an elaborate design.

### Not sure about buying from a vendor?

To save money you can purchase plain, inexpensive shirts and use iron-on designs or tie-dye.

Use personalized baseball caps to make your team!

Other ideas to make your team stand out:

- Signs with team message
- Pom-poms
- Bandanas, hats, beads
- Use your imagination!

## T-SHIRT CONTEST- CONTEST RULES:

To be considered for a prize, your team t-shirt must be submitted as follows:

1. To the NAMI office before April 5th or
2. Dropped off at the t-shirt table on the day of the Walk.

## PRIZES

Each local winning team shirt will:

- Receive a \$50 gift card
- Be featured in the NAMI Southern Arizona Walk Yearbook
- Have bragging rights.
- Have their designs submitted to the nationwide NAMIWalks contest for walks held during Spring.

The national winner will receive a check from NAMI National.