



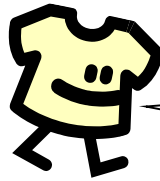
HAVING A TEAM T-SHIRT WILL HELP MAKE YOUR TEAM

More than any other single factor team T-shirts help build team momentum prior to the WALK and unite a team the day of the WALK!

Here are some helpful ideas to keep in mind when designing team T-shirts.....

1. They should be **bright and colorful** so that the team wearing them **STANDS OUT** as much as possible on the day of the WALK.
2. The designs, logos and slogans on them should be as creative and unique as possible so they are a conversation piece both during and after the WALK. Team T-shirts are (in effect) walking billboards for your company, organization or family team.
3. A great way for a company team of any type to develop creative and unique designs for its team T-shirt is to sponsor a T-shirt design contest for its employees or team members.
4. Another great way is to tap the talents of the company's PR department staff or the company's in-house "artist."
5. Good team T-shirt designs almost always include the company, organization or affiliate's name and the **NAMIWalks logo** (*please request the NAMIWalks logo through the NAMIWalks Manager*).
6. **THERE WILL BE A BEST TEAM T-SHIRT CONTEST WITH THE WINNER SELECTED WITHIN TWO WEEKS AFTER WALK DAY! WATCH FOR MORE INFO ON THE PRIZE THAT WILL BE AWARDED TO THE WINNING TEAM! A winning t-shirt will be selected for both a General/Family Team and a Business/Organization Team.**
7. A key point to remember is that team T-shirts are paid for by the team members; therefore, every dollar raised in the WALK helps support NAMI and its programs.
8. Another important thing to remember about team T-shirts is that they are a very effective WALKER RECRUITMENT TOOL if publicized and promoted by the team captain prior to the WALK. **PEOPLE LOVE T-SHIRTS, ESPECIALLY COOL ONES!**
9. Although creative, unique team T-shirts are best, having a plain and simple T-shirt is almost always better than having no team T-shirt at all. Most teams usually get better at designing their T-shirts as the years go by. Get started with a team T-shirt this year, and get more creative in designing it each year!
10. Try to find a business to sponsor the cost of your t-shirts and put their logo on the back as a Thank you!

T-SHIRT VENDORS



T-shirts can be worn throughout the year, reducing stigma and raising awareness about mental illness, treatment and recovery!

Arizona Cottons Screen Printing and Embroidery

1321 E. Ajo Way, Suite 111

Website: www.azcottons.com

Ask for Joe Angelini at (520) 790-0500

Email: joe.innovativesports@gmail.com

Turn around Approx. 1 to 1 ½ weeks

Starbuck Design

2201 N. Oracle Road

Website: <http://www.starbuckdesignusa.com/>

Request to speak with Andrew Starbuck at (520) 690-1248

Aztec Embroidery

960 W. Grant Road

Request to speak with Justin Armenta at (520) 884-1120

Email: www.screenprint@aztecworldwide.com

PAC Promotions

4500 E. Speedway, Suite 60

Website: <http://pacpromotions.com/>

Ask for Oatie at (520) 795-9638 fax 795-2000

Specializing in promotional materials, 4 day turn-around

Tee Time

3755 N. Runway Drive, Suite D

Website: www.teetimeusa.com

Email: sharnay@teetimeusa.com

Ask to speak with Jim Rockwell at (520) 292-1688

Things to keep in mind...

- Vendors usually charge extra for each ink color on a shirt.
- When larger quantities of shirts are ordered the unit cost per shirt is usually reduced.
- It takes approximately two weeks to produce a standard order.
- There will be an additional charge if there is printing on both the front and the back of the t-shirts.
- Most vendors don't charge for design services unless it is an elaborate design.

Not sure about buying from a vendor?

To save money you can purchase plain, inexpensive shirts and use iron-on designs or tie-dye.

Use personalized baseball caps to make your team!

Other ideas to make your team stand out:

- Signs with team message
- Pom-poms
- Bandanas, hats, beads
- Use your imagination!

T-SHIRT CONTEST- CONTEST RULES:

To be considered for a prize, your team t-shirt must be submitted as follows:

1. To the NAMI office before April 5th or
2. Dropped off at the t-shirt table on the day of the Walk.

PRIZES

Each local winning team shirt will:

- Receive a \$50 gift card
- Be featured in the NAMI Southern Arizona Walk Yearbook
- Have bragging rights.
- Have their designs submitted to the nationwide NAMIWalks contest for walks held during Spring.

The national winner will receive a check from NAMI National.